

Providing breakfast clubs and before school activities

What Type Of Breakfast Provision Works Best For Your Community?

- Straight forward breakfast club?
- Study support?
- Activities?

What are the benefits of breakfast provision?

- It encourages attendance and good timekeeping
- It forms a part of the school's study support programme
- It enables children to start the day with a healthy meal
- It provides childcare for working / training parents

What does your school/community need?

- Market research will help to ensure there is enough demand for the club – and identify who it might serve

Business planning

Once you know the level of demand you can plan for staff / food / equipment costs and begin to consider fee structures to ensure the club maintains long term viability

Working with partners

- Do you have a LBB catering contract that could be extended?
- Do you have parents that may be able to run the club?
- Do you know a voluntary organisation that may be able to deliver these services?

Useful websites: breakfastclubplus.org.uk (linked to continyou)
continyou.org.uk
tda.gov.uk
teachernet.gov.uk
4Children.org.uk

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